Acely Referral Program Terms

Updated as of May 30, 2024

The Acely Referral Program ("Referral Program") offers current Acely customers an opportunity to earn account credits ("rewards") for referring friends and family to Acely ("Juni Learning", "we", "us", and /or "our").

By participating in the Referral Program, you agree to the following terms and conditions, as well as our <u>Terms of Use</u>. Any personal information collected, processed, and used as part of the Referral Program, will be handled in accordance with our <u>Privacy Policy</u>. Please read these FAQs carefully for more information.

Who is a referrer and who is an invitee?

If you are an Acely user inviting others, you are a "referrer", and if you are a person who uses a referrer's invite link, you are an "invitee."

How does the Referral Program work?

Referrers may invite family and friends by sharing their unique referral link which is shown in their Acely Account page.

If the invitee meets the eligibility requirements and uses the referrer's link to sign up for Acely, then we will give the invitee a \$50 credit, and we will give the referrer a \$50 credit. Credits are automatically applied to the invitee's first Acely bill and the referrer's next Acely bill.

What is an eligible referral?

In order to be eligible for the referral rewards, the following criteria must be met:

- The invitee is a new customer to Acely, hasn't previously created an Acely account (under any name, email address, or alias), and doesn't have an existing Acely account.
- The invitee uses the referrer's referral link to sign up for Acely.
- The invitee makes a payment for the first bill for their Acely subscription.

When will customers receive their rewards?

- The invitee will receive their credits when they pay the first bill for their Acely subscription. The credit will be applied to the invitee's first bill.
- The referrer will receive their credit after their invitee has paid the first bill for the invitee's Acely subscription. The credit to the referrer will be applied to the referrer's next Acely bill.
- The referrer must have an account in good standing with Acely at the time the reward is granted, and the referrer must have an active Acely subscription in order to use their credits.

No spamming or misrepresentations

Referral invitations should only be sent to friends, family members, and other personal connections who consent to receiving this type of message. Acely, at its sole discretion, may refuse to issue or rescind rewards if it believes that the referrer "spammed" anyone with invitations to join Acely. This includes the following examples of activities:

- Mass emailing, texting or messaging people the referrer does not personally know;
- Use of scripts, automated systems, or bots through any channel to distribute or post referral links or codes; or
- Posting referral links or codes on public forums such as Reddit, Quora, etc. in a way which Acely deems to be inconsistent with the spirit of the Referral Program.

Any distribution of referral links that could constitute unsolicited commercial email or "spam" under any applicable law or regulation is expressly prohibited and will be grounds for exclusion from the Referral Program and immediate termination of a referrer's account.

Furthermore, Acely may, at its sole discretion, investigate, disqualify, and withdraw rewards if it believes that the referrer attempted to mislead anyone in connection with Acely's Referral Program, either by affirmative representation, implication, or omission. This includes attempting to gain a discount through self-referral using a different email address. Acely may delay any reward to allow for an investigation.

Other terms

- Credits are applied to bills automatically. Customers cannot choose a specific invoice to apply credits. Customers also cannot choose to <u>not</u> apply credits.
- Rewards are not transferable or redeemable for cash or cash equivalents.
- Acely may provide an alternate reward of equal value if it is unable for any reason to fulfill the reward.
- Acely may at any time and in its sole discretion, without prior notice, terminate, cancel, suspend or modify the Referral Program. This will not affect the use of any reward already earned.
- Acely reserves the right to limit, cancel, delay, revoke, or recover a reward if Acely
 determines or believes, in its sole discretion, that the receipt of the credit was in error,
 fraudulent, illegal, or in violation of the spirit or terms of the Referral Program. Violations
 of these terms may also result in the forfeiture of all rewards previously earned through
 the Referral Program.
- Referral rewards cannot be combined with other offers. Participation in the Referral Program may be limited to Acely customers in certain countries and certain currencies and is void where prohibited.
- Both the referrer and invitee are responsible for any and all tax liability resulting from their respective receipt of credits.

Expiration date

Rewards do not expire but may be voided within an Acely account in the event of that account's closure for any reason.